

STEPHANIE NIVINSKUS

AI MARKETING CONSULTANT | FRACTIONAL CMO | AUTHOR | SPEAKER

Entrepreneur

Forbes

AS SEEN IN

kpbs

YES MAGAZINE

SIGNATURE TALKS

SYNERGISTIC AI: BALANCING AUTHENTICITY & AUTOMATION IN A WORLD THAT DEMANDS BOTH

It can be difficult to balance authenticity with automation. In this presentation, your audience will discover how to use AI for strategic planning, messaging, and storytelling. They'll learn the key rules for prompting, humanizing AI-generated content, and strategically integrating AI into their marketing activities.

AMPLIFYING, OPTIMIZING, AND LEVERAGING YOUR BRAND WITH AI

Many CEOs are eager to capitalize on the power of AI but struggling with its practical application. In this session, your audience will unravel the fundamentals of AI, sidestep hidden pitfalls, and learn how to build an AI copywriting engine that blends AI-generated content with a human touch for high-impact messaging. Plus, they'll get an exclusive sneak peek at the hottest AI marketing solutions available today.

INTELLIGENT SELLING WITH AI: SMART SOLUTIONS THAT DRIVE REVENUE GROWTH

Companies that haven't incorporated AI into their sales processes are leaving obscene amounts of money on the table every single day. In this talk, your audience will learn how to use AI to build targeted lead lists, conduct client research, personalize communications based on DISC profiles, develop pitch decks in minutes, overcome objections, improve sales skills, and never miss a sales opportunity again.



ABOUT STEPHANIE

Stephanie Nivinskus is a Certified AI Marketing Consultant & the CEO of SizzleForce Marketing. Since 1995 she's been developing brand-building marketing campaigns that have been used by companies including Starbucks, Quiksilver, The National Football League, and Cox Communications, along with thousands of privately-owned companies. Stephanie has written for Forbes and Entrepreneur magazines and is the author of the international #1 best-seller, *Absolutely Unforgettable: The Entrepreneur's Guide To Creating A Heart-Centered Brand And Standing Out In A Noisy World*.

Known for her ability to break down complicated marketing concepts & technologies into step-by-step solutions, she delights her audience by sharing attention-grabbing stories, insights, and strategies. Her 30 years of in-the-trenches experience, combined with her humor and heart-centered approach to marketing position companies for explosive growth.

Stephanie is an international speaker who has shared the stage with Erwin "Magic" Johnson, Marcus Lemonis, Les Brown, Chalene Johnson, Suzi Batiz, and countless other high-profile speakers.

TO BOOK STEPHANIE TO SPEAK VISIT [SIZZLEFORCE.COM/SPEAKING](https://sizzleforce.com/speaking) OR CALL 858-578-9674

TESTIMONIALS



"Stephanie lit up my stage with her energetic, humorous speech while equipping the CEOs I serve with proven and powerful AI brand-building strategies."

- Allison Maslan, CEO, Pinnacle Global Network



"Stephanie spoke for the largest gathering of Certified Partners during Traffic & Conversion Summit while I was the president of DigitalMarketer, and she did amazing. It can be tough to be unique on stage and keep the audience engaged, but she managed that easily and gave the most entertaining speech of the day. She combined fun examples and audience questions with informative information. I would definitely recommend her to speak again."

-Mark de Grasse, President, Digital Marketer



"Stephanie Nivinskus is that rare kind of speaker where you feel her heart, recognize her wisdom and leave with actionable strategies."

- Don Williams, CEO, Don Williams Global



"Stephanie's energy is contagious. She engages the audience from the minute she steps on stage, until long after they've gone home. Her joy and passion come through in every word she speaks ."

- Nichole MacDonald, CEO, The Sash Bag



"Stephanie is an engaging speaker, and a relatable personality. Through storytelling, she brings the audience on a journey with her, helping them digest complex topics in a way they can understand and remember."

- Marliese Bartz, CEO, Bartz Consulting

STEPHANIE HAS SPOKEN FOR:

