

# STEPHANIE NIVINSKUS

BRAND STRATEGIST | AUTHOR | SPEAKER

Entrepreneur

Forbes

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YES MAGAZINE

## SIGNATURE TALKS

### THE ROBOT REVOLUTION:

How To Merge The Power of AI With Human Intelligence To Create Mindblowing Marketing Materials In Minutes

With the advent of tools like Open AI and ChatGPT, the "wild wild west" of AI technology is officially upon us. The problem? While many people play with AI, most do not know how to use it correctly to get the results they really want. In this talk, you'll be equipped to merge the power of AI with human intelligence so you can create mindblowing marketing messages in minutes.

### ABSOLUTELY UNFORGETTABLE:

How To Create A Heart-Centered Brand That Stands Out In A Noisy World

What makes a brand absolutely unforgettable? Considering there is virtually no limit to the amount of information the human brain can retain, why do we forget most of the brands we encounter? In this talk you'll learn what the world's most memorable brands do differently and be guided through a proven process to creating a brand that stands out in a noisy world.

### THE RICHES ARE IN THE NICHES:

How to Double Your Income by Narrowing Your Market

The fastest way to position yourself for massive growth is to do exactly what you may think you shouldn't do—narrow your market. At first glance, many small business owners worry niching will limit their opportunities, but in actuality, niching makes doubling your income easier than ever. In this talk you'll learn how to put the power of time and money on your side with the same practical techniques Stephanie used to double her own income in less than 12 months.



## TESTIMONIALS



"Stephanie lit up my stage with her energetic, humorous speech while equipping the CEOs I serve with proven and powerful brand-building strategies."  
- Allison Maslan, CEO, Pinnacle Global Network



"I saw Stephanie speak at a CEO Conference...she had the room full of CEOs and company owners riveted as she dazzled the group with not just "conceptual" ideas but relevant, timely, implementable, and stone-cold brilliant strategies that any leadership team can utilize to grow their business exponentially! A dynamic and wildly entertaining speaker with a treasure trove of awesome business growth tips!"  
- Dennis Ford, President, QLP & Culture Consultant



"Stephanie Nivinkus is that rare kind of speaker where you feel her heart, recognize her wisdom and leave with actionable strategies."  
- Don Williams, CEO, Don Williams Global

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## ABOUT STEPHANIE

Stephanie Nivinskus is the CEO of SizzleForce Marketing, a strategic copywriting agency. Since 1995 she's been developing brand-building marketing campaigns that have been used by companies including Starbucks, Sprint, The National Football League and Cox Communications along with thousands of privately-owned companies. Stephanie is also the creator of SizzleForce Marketing Academy, a digital training and consulting company that equips small business owners to manage their marketing internally. She has written for Forbes and Entrepreneur magazines and is the author of the international #1 best-seller, *Absolutely Unforgettable: The Entrepreneur's Guide To Creating A Heart-Centered Brand And Standing Out In A Noisy World*.

Known for her ability to humanize commerce, she delights her audience with attention-grabbing stories and strategies that connect the dots between people and profit. Her raw, heart-centered approach to creating meaningful conversations gives small businesses a big voice in the marketplace.

Stephanie speaks nationwide. When she's not helping brands showcase their sizzle, Stephanie is enjoying time with her husband and three children in San Diego.

## TESTIMONIALS



"Stephanie's energy is contagious. She engages the audience from the minute she steps on stage, until long after they've gone home. Her joy and passion come through in every word she speaks."

- Nichole MacDonald, CEO, The Sash Bag



"Stephanie is an engaging speaker, and a relatable personality. Through storytelling, she brings the audience on a journey with her, helping them digest complex topics in a way they can understand and remember."

- Marliese Bartz, CEO, Bartz Consulting



## STEPHANIE HAS SPOKEN FOR



## AN INTERNATIONAL #1 BEST-SELLER!

Ask how Stephanie's book can be given to your audience.

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